

Booth details

Booth equipment

Seafood Expo North America

Each 10' x 10' booth will be set with 8' high black back drape and 3' high black side drape. Booths 300 sqft or less will receive an identification sign and one 5" x 14" floor decal with booth number. Booths larger than 300 sqft may receive an identification sign upon request.

Seafood Processing North America

Each 10' x 10' booth will be set with 8' high blue back drape and 3' high blue side drape. Booths 300 sqft or less will receive an identification sign and one 5" x 14" floor decal with booth number. Booths larger than 300 sqft may receive an identification sign upon request.

Exhibit hall carpet

The exhibit hall is not carpeted. The aisles will be carpeted in tuxedo. Show Management requires exhibitors provide flooring for their booth.

Please Note: Utility services provided by the facility do not include the installation of cords to specific areas within the booth space. If facility services, including electrical, telephone, internet are ordered and cord distribution is needed, the work must be done prior to flooring being installed to avoid additional fees.

Show schedule

Discount price deadline

Order early on FreemanOnline to take advantage of advance order discount rates, place your order by February 08, 2024.

Exhibitor move-in

Thursday, March 7, 2024	8:00 AM - 5:00 PM	Targeted move in 600 sqft or larger
Friday, March 8, 2024	8:00 AM - 5:00 PM	
Saturday, March 9, 2024	8:00 AM - 5:00 PM	

All labor performed after 4:30 PM on Thursday, Friday and all day Saturday will have overtime charges applied.

subject to change.

Exhibitors may not enter the building after exiting. Please plan accordingly and bring all supplies need to stay after hours.

Exhibit hall hours

Sunday, March 10, 2024	10:00 AM - 5:00 PM
Monday, March 11, 2024	10:00 AM - 5:00 PM
Tuesday, March 12, 2024	10:00 AM - 3:00 PM

Exhibitor move-out

Tuesday, March 12, 2024	3:00 PM - 9:00 PM
Wednesday, March 13, 2024	8:00 AM - 4:30 PM
Thursday, March 14, 2024	8:00 AM - 12:00 PM

All labor services performed after 4:30 PM will have overtime charges applied.

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

Shipping and material handling

Warehouse shipping address:

DIVERSIFIED COMMCTN
Seafood Expo North America | Seafood Processing North America
C/O Freeman
25 Doherty Ave
Avon, MA 02322
USA

Warehouse shipping information

- The Freeman advanced warehouse will be closed on Monday, February 19, 2024 in observance of Presidents Day.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning February 6, 2024 at the above address.
- Material arriving after February 29, 2024 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 4:00 PM
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

Show site shipping address:

DIVERSIFIED COMMCTN
Seafood Expo North America | Seafood Processing North America
Boston Convention & Exhibition Center
C/O Freeman
415 Summer St
Boston, MA 02210
USA

Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning March 7, 2024.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments subject to change. / to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

This show includes a marshalling yard. If you are shipping to show site, make sure to note for your carrier that all carriers must check into the Marshalling Yard before arriving to the show site address and provide this address to your carrier when shipping to show site.

Please ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #. The marshalling yard hours are:

Thursday, March 7, 2024 8:00 AM - 5:00 PM

Friday, March 8, 2024 8:00 AM - 5:00 PM

Saturday, March 9, 2024 8:00 AM - 5:00 PM

Service contractor contact information

Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation®](#).

Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

Exhibitor service hours

Our Exhibitor Support team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-show checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During show checklist

On-site information

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

Move-out checklist

Dismantle and move-out information

- All exhibitor materials must be removed from the exhibit facility by March 14, 2024 - 12:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by March 14, 2024 - 10:00 AM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
subject to change. will be considered trash.